

# WALLACE RADIO SYNDICATION, LLC

Wallace Radio Syndication & Media Services  
Audio | Video | Broadcast | Recording | Event Production

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## COMPANY OVERVIEW

Wallace Radio Syndication, LLC provides professional audio, video, broadcast and event-production services for government agencies and organizations. With more than 25 years of hands-on media and production experience, Wallace Radio can support projects from recording and technical planning through post-production and finished media delivery.

## CORE COMPETENCIES

- Professional studio and field audio recording
- Voice-over, narration and spoken-word recording
- Audio editing, mixing and post-production
- Video editing, media production and post-production
- Broadcast and radio production / syndication support
- Live sound reinforcement and A/V operation
- Event production, technical planning and coordination
- PA announcing, professional MC and event media support
- Live and on-location recording
- Vendor and production-crew coordination

## DIFFERENTIATORS

- **25+ years** of broadcast, recording, media and live-production experience.
- Owner-operated company offering direct communication and hands-on project oversight.
- Ability to take projects from raw recording through editing, post-production and final delivery.
- Experienced in both studio environments and live-event production.
- Can coordinate specialized outside production resources when a project requires expanded sound, lighting, video or crew.

## FEDERAL CONTRACTING DATA

|                |                                |
|----------------|--------------------------------|
| Legal Business | Wallace Radio Syndication, LLC |
| DBA            | Wallace Radio Syndication      |
| UEI            | UR7XTEXNUN98                   |
| CAGE           | 24P95                          |
| SAM Status     | Active                         |
| SAM Purpose    | All Awards                     |
| Location       | Eagan, Minnesota               |

## NAICS CODES

- **512240** - Sound Recording Studios (**Primary**)
- **512191** - Teleproduction and Other Postproduction Services
- **512290** - Other Sound Recording Industries

## PRODUCT & SERVICE CODES

- **R426** - Support - Professional: Communications
- **R603** - Support - Administrative: Transcription
- **T016** - Photo/Map/Print/Publication - Audio/Visual

## EXPERIENCE

- **21 seasons** of collegiate athletics broadcast/syndication experience.
- **25+ years** in sports, agricultural and specialty broadcast work.
- **28+ years** of live-event announcing experience.
- Professional recording, post-production, live sound, event production and coordination across Minnesota.
- 2026 St. Paul Winter Carnival Coronation production support, including audio, lighting, power distribution and technical labor.

Decades of experience. Professional results.

Federal | State | Local Government Support